

## Port Everglades & the Port of Barranquilla, Colombia to Sign MOU on Nov. 20

MEDIA ADVISORY

DATE: November 18, 2019 MEDIA CONTACT: Ellen Kennedy, Port Everglades PHONE: 954-468-3508 EMAIL: ekennedy@broward.org

BROWARD COUNTY, FL - Broward County's **Port Everglades** and the **Port of Barranquilla**, Colombia will sign a Memorandum of Understanding (MOU) on Wednesday, November 20 at 3:50 PM during the **American Association of Port Authorities** (AAPA) **Latin American Congress of Ports** in Miami.

As Port Everglades' fifth largest trading partner, Colombia's largest port along the Caribbean Sea, the Port of Barranquilla, has agreed to enter into an MOU to foment and promote bilateral trade.

The two parties want to establish an alliance of cooperation aimed at facilitating international trade and generating new business by promoting the water trade routes between the two countries. The MOU outlines joint initiatives the ports may undertake, including marketing activities and market studies, training, and sharing of information on technology, modernization and improvements.

WHERE: InterContinental Hotel, 100 Chopin Plaza, Miami, FL 33131

**WHEN:** Wednesday, November 20 at 3:50 PM for the 10-minute event. Media interested in attending are asked to arrive by 3:30 PM.

## **ABOUT Port Everglades:**

As one of Florida's leading economic powerhouses, Broward County's Port Everglades is the gateway for international trade and cruise vacations. Consistently ranked among the top three busiest cruise ports in the world, Port Everglades is also one of the nation's leading container ports and South Florida's main seaport for receiving petroleum products including gasoline, jet fuel and alternative fuels.

## **ABOUT Port of Barranquilla:**

Located 22 kilometers from the mouth of the Magdalena River on the Caribbean Sea, the Port of Barranquilla, is the most important maritime and fluvial multipurpose terminal in the Colombian Caribbean Coast. It has a 94-hectare area with a 1,058-meter dock making it capable of handling containers, refrigerated and frozen cargo, bulk, coke, general cargo and special project cargo (ultra-heavy and over-sized). With a wealth of experience, the Port of Barranquilla offers a variety of complementary services to provide added value and increase the users' competitiveness and connectivity.

## **ABOUT AAPA Latin American Congress of Ports:**

The American Association of Port Authorities (AAPA) is holding its XXVIII Latin American Congress of Ports in Miami. This event, also known as AAPA LATINO, gathers more than 400 port leaders and international experts every year, positioning itself as one of the most important Business Forums of the industry. This is the first year the AAPA Latin American Congress is being held in North America.